

Fiscal Systems Inc. and P97 Networks Announce Partner Certification to Accelerate Mobile Commerce for Retail Fuel and Convenience Stores

Las Vegas, NV -- February 17th -- Fiscal Systems, Inc. and P97 Networks, Inc. at the Western Petroleum Marketers Association (WPMA) National Convention & Convenience Store Expo, announced they will partner to provide P97's PetroZone as a certified mobile commerce platform to enable convenience store and petroleum retailers. The combined solution provides easy to use and easy to deploy smartphone-based payment options at the pump as well as for in-store Point of Sale (POS) purchases and will be demonstrated in Booth #519 at WPMA.

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“In our industry, P97 is the pacesetter in mobile commerce for providing a cloud based, secure, and ‘white label’ mobile app. Our clients made it clear to us that they see significant value for a PetroZone to be a fully integrated mobile commerce solution that leverages Fiscal’s Point of Sales systems in C-stores and truck stops,” said Scott Wombold, president for Fiscal Systems. “P97’s PetroZone mobile commerce system is now certified to run on our TravStar1 POS.”

“Fiscal and P97 both embrace open standards and the integration of our technologies ensures our customers have a reliable and scalable mobile commerce solution that is cost effective,” said Don Frieden, CEO of P97. “Our relationship with Fiscal allows our mutual oil company clients such as Sinclair Oil and retail fuel merchants to start implementing their mobile commerce projects with confidence.”

The Fiscal and P97 PetroZone mobile commerce integrated solution is available for deployment this quarter.

About Fiscal Systems

Fiscal Systems offers a strategic One Partner One Platform system approach to linking Fuel Control to Travel Center and C-Store systems, ensuring profit centers operate securely, accurately, and conveniently. Fiscal makes it all work together, delivering direct and seamless connections via a scalable, robust base system making it easy and affordable to add additional features later without spending a fortune. Fiscal clients include Sinclair Oil, Stinkers Stores, Love’s Travel Stops and Country Stores and many more.

About PetroZone

PetroZone®, created by P97 Networks, is a cloud based mobile commerce platform which connects consumers with retail fueling merchants and convenience stores across a broad partner ecosystem, including oil company payment networks, merchants, consumer package good companies, automotive companies and banks. Consumers using their PetroZone enabled mobile phones and “connected cars” have better mobile shopping experiences, options for lower fuel prices and opt-in personalized digital offers for in-store purchases. PetroZone ecosystem partners can gain consumer loyalty through omni-channel marketing opportunities and “connected-consumer” experiences when enabling mobile payments and settlement, behavioral marketing and digital offers, and hosted-managed point-of-sale solutions when connected to PetroZone’s open integration framework. For more information visit www.petrozone.com or download the [PetroZone Brochure](#).

About P97 Networks

P97 Networks provides secure cloud based mobile commerce and behavioral marketing solutions for the convenience retail and fuels marketing industry under the brand name PetroZone™. P97’s mCommerce solutions enhance the ability of convenience store operators, marketers, and oil companies to attract and retain customers by providing technology that securely connects millions of individual mobile phones and connected cars with identity and geo-location based software technology to create truly unique connected-consumer experiences. P97’s software personalizes the “find-buy-save” experience for every mobile consumer.

P97 worked with Microsoft to develop “[The Microsoft Retail Fuels and Marketing Reference Architecture](#)” and actively participates in the development of industry standards bodies such as [Conexus](#) to help promote published system interfaces, ease of integration, and frictionless commerce. For more information about our company please visit www.p97.com and <https://twitter.com/P97Networks>.

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