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## **PriceAdvantage Announces Integration with Fiscal TravStar1 Point of Sale System**

*-- Integration Provides the Ability to Quickly Determine and Simultaneously Post New Fuel Prices Across All Fuel Outlets - Including Convenience Stores, Truck Stops, and Unattended Card Lock Locations --*

**Colorado Springs, Colo., June 30, 2015** — PriceAdvantage, a fuel price management software company and division of Skyline Products, announced today that the newest version of PriceAdvantage now fully integrates with the Fiscal TravStar1 point-of-sale (POS) system .

The integration allows fuel marketers who operate a combination of convenience stores, trucks stops, and unattended card lock locations to quickly determine and post new fuel prices simultaneously across their entire operation – with price confirmation - in just a matter minutes. The integration is even more beneficial to those retailers that utilize multiple POS systems as it provides complete fuel pricing synchronization among disparate systems.

“The Fiscal POS system is a strategic addition to our list of validated, pre-built integrations,” said Chip Stadjuhar, CEO of Skyline Products. “As with most of our product enhancements, this integration was requested and guided by our customers. This solves a very critical business problem for our retailers who operate multiple POS systems across their business, especially truck stops that must synchronize pricing between commercial and passenger pumps and price signs.”

PriceAdvantage software enables customers to make rapid, informed fuel pricing decisions based on their unique business rules, automatically post new prices to their POS systems, fuel pumps and price signs, and then receive price change confirmation in just minutes – even from a mobile device. PriceAdvantage provides numerous pre-built integrations with back office and POS solutions, allowing customers to be up-and-running in just weeks.

“PriceAdvantage and Fiscal share the same philosophy that software solutions should be easy to install and easy to use,” said Tony Burks, Vice President of Sales for Fiscal Systems. “This integration supports our joint goal to streamline workflows and provide greater insight and accuracy for day-to-day operations.”

### **About PriceAdvantage**

PriceAdvantage creates *Software to Fuel Your Pricing Strategy™*. Our easy-to-use, highly configurable solution allows fuel marketers to execute their unique fuel pricing strategy faster and more accurately by reducing manual processes and human errors. PriceAdvantage enables customers to make rapid, informed fuel pricing decisions based on their unique business rules, then automatically post new prices to their POS systems, fuel pumps and price signs, and then receive price change confirmation – all in just minutes. PriceAdvantage is singularly focused on fuel pricing software and is a division of a privately held U.S. company, Skyline Products, which produces software solutions and thousands of American-made gas price and transportation signs annually. Learn more at [www.PriceAdvantage.com](http://www.PriceAdvantage.com).

**About Fiscal Systems**

For more than 30 years, Fiscal Systems has been developing and installing automation solutions for fuel retailers, ranging from single-site to national operators. The fuel retailing platform installed at thousands of sites includes C-Store POS, fueldesk POS, cardlock fuel management system, scanning, pricebook, inventory management, age verification and web portal. More information is available at [www.fiscal.com](http://www.fiscal.com).