

# TravStar1<sup>®</sup> Point of Sale System

Now, you can choose a single retail automation solution to manage all of your convenience retailing formats, including convenience stores, truckstops and unattended cardlocks. The TravStar1<sup>®</sup> POS system provides the necessary structure and flexibility to meet the changing needs of today and the future.

## **Moment of Truth**

The point-of-sale (POS) is the moment of truth in convenience retailing. Your customer's experience is determined by how quickly and efficiently they get through the checkout line or fuel island. To succeed, you must invest in a reliable and stable technology. Your point-of-sale system must be more than the cost of doing business, it must provide a competitive advantage.

## **Easy to Use Touchscreen**

Color coded touchscreens reduce cashier training time and errors, building customer loyalty as cashiers quickly and efficiently authorize your customer's transactions, getting them back on the road faster. Touchscreen keyboards are customized to your store's fuel dispenser configuration, unique product mix and operations model.

## **Integrated Pump Control**

The TravStar1<sup>®</sup> POS interfaces to all major pump dispensers and card readers. Cashiers can track pump status by easy-to-understand icons on the touchscreen and audible alerts. A simple touch can authorize a pump, prepay a pump or display sales information.

## **Fuel Island Marketing Opportunities**

Reward customer loyalty by rolling prices back based on tender presented. The TravStar1<sup>®</sup> POS also supports hosted loyalty programs like AmBest AmBuck\$ and Points to Partners.

## **Online training and support**

Increase your store's uptime with our 24x7x365 Helpdesk. Reduce your costs with our remote diagnostics and remote software updates. You can engage the Helpdesk by phone, fax, email or web portal.



## **Is The TravStar1<sup>®</sup> POS System Right for You?**

Are you paying expensive fees for slow phone authorizations?

Are you paying rental fees for multiple terminals?

Are you experiencing big dollar drive offs?

Are you overwhelmed by the complexity of other POS systems?

Has your current POS become more of a hassle than a help?

## **The TravStar1<sup>®</sup> POS System Includes**

- TravStar1<sup>®</sup> POS Software
- Toshiba Kiosk with Touchscreen
- Toshiba Thermal Receipt Printer
- IDTECH Keyboard & MSR
- Verifone PIN Pad
- 1 Year Hardware Warranty
- Custom System Configuration
- Online Manuals & Training

Available Truck Fleet Prompts

Customizable color screen

Guides Cashier through Prompts

Customizable fuel screen



## Fleet Cards Accepted

- Comdata
- EFS
- Fleetcor - CFN, Fleetwide, Fuelman
- FleetOne OTR & Local
- Multi Service
- Pacific Pride - Blue & Network Card
- T-Chek
- TCH
- Transcard
- WEX OTR

## Bank Cards Accepted

- First Data (Buypass)
- Heartland Payment Systems
- National Bankcard Services (NBS)
- World Pay (RBS)

## Protect Your Profits with Pre-Authorized Transactions

Cashiers are guided through the prompts required for each driver to provide quick service without expensive training. Incorrect prompt entries are highlighted in red so they can be quickly corrected without paying a fee for a declined transaction. Every transaction can be pre-authorized to lower the risk of fraud and drive offs.

A pre-authorization receipt is printed showing the customer's limits for fuel, reefer, cash advance and items. The cashier can then authorize the dispenser up to the limits with confidence.

## Add Truck Fleet Sales to Your Store's Sales

Ring up 3rd party fleet cards like Comdata, EFS, Fleet One, TCH and T-Chek on the same POS as cigarettes, chips and Coke. Cashiers are guided through the prompts required for each driver to provide quick service without expensive training. Every transaction can be pre-authorized to eliminate the risk of fraud and drive offs.

**To learn more,  
contact us today...**



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